Message Text

UNCLASSIFIED

PAGE 01 CARACA 08499 081931Z ACTION ARA-15

INFO OCT-01 ISO-00 EB-08 /024 W

-----027933 100307Z /70

R 081622Z SEP 78

FM AMEMBASSY CARACAS TO USDOC WASHDC

INFO SECSTATE WASHDC 3779

UNCLAS CARACAS 8499

E.O. 11652: N/A TAGS: BEXP, VE

SUBJ: PETRO-AVANCE '79

REF: (A) USDOC 15666, (B) USDOC 15680

- 1. EMBASSY PLEASED THAT PROCUREMENT FOR PETRO-AVANCE IS PROGRESSING WELL. IN ORDER TO ADEQUATELY SUPPORT ATTENDANCE AT SHOW BY POTENTIAL BUYERS AS WELL AS PROSPECTIVE LOCAL DISTRIBUTORS/AGENTS, PLEASE CARL F:
- A. NAMES OF COMPANIES WHO WILL PARTICIPATE
- B. BRIEF DESCRIPTION OF THEIR EQUIPMENT
- C. WHETHER OR NOT THEY ARE SEEKING LOCAL AGENT/DISTRIBUTOR
- 2. WE UNDERSTAND COMMERCE EXHIBIT STAFF FOR THIS SHOW IS TENTATIVELY SCHEDULED TO ARRIVE IN LATE OCTOBER. PRESENT COMMERCE STAFF WILL BE DEPARTING IN ABOUT TWO WEEKS. THIS YEAR NOVEMBER 1 DECEMBER PERIOD,

WITH NATIONAL ELECTIONS, COMBINED WITH TRAEITIONAL HOLIDARY EXODUS OF VENEZUELANS FROM COUNTRY WILL BE A PARTICULARLY DIFFICULT TIME TO GET ANYTHING SUBSTANTIVE DONE HERE IN TERMS OF PROMOTION. WOULD COMMERCE CONSIDER CONTRACTING LOCAL MARKETING SPECIALIST FOR MONTH OF OCTOBER TO PREPARE SUGGESTED MARKETING CAMPAIGN (TO INCLUE MAILING LISTS CONTACTS) TO BE READY FOR NEW EXHIBIT STAFF'S APPROVAL/MODIFICATION/IMPLEMENTATION ON ARRIVAL?

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3. REQUEST COMMERCE AUTHORIZE DOLS 400 FOR REPRESENTATION FOR INITIAL

PROMOTION OF SHOW WITH POTENTIAL BUYERS, PROSPECTIVE AGENTS/DISTRIBUTORS, INDUSTRY TRADE ASSOCIATION.

CROWLEY

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NNN

Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

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Disposition Reason:
Disposition Remarks:
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Subject: PETRO-AVANCE \'79

TAGS: BEXP, VE To: COM Type: TE

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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